



AFRICA SCOUT FOUNDATION

CHAIRPERSON'S REPORT TO THE 17TH AFRICA SCOUT CONFERENCE

August 2018

Since the 16th Africa Scout Conference in 2015, the Africa Scout Foundation Board, with great support from the staff at the Africa Support Centre, has made very significant progress in strengthening its governance, re-organizing its operations, enhancing accountability and improving communications and visibility.

Below are highlights of the progress we, as a board, have made over the last triennium.

THE BOARD

With a fully constituted board, we have managed to have the right people to drive Foundation's agenda. We have met regularly, both physically and virtually, mostly during Scout events to review and plan our work. The board also appointed 3 associate members and ambassadors who have been very instrumental in promoting the Africa Scout Foundation beyond Africa.

GROWTH

In the last three years, the Foundation has welcomed over 70 new individual members and 6 Association members. This grew the Foundation's membership to 355 individual members and 38 Association members as at 31st July 2018.

NEW MEMBERSHIP CATEGORY AND LEVEL

In a bid to reach out to more members and due to a growing interest by younger members of the movement to be part of the Foundation, Junior Membership has been launched at the tail end of this triennium.

I encourage all young aged between 18-26 years to take advantage of this avenue to register their contribution to Scouting, each according to their own means. In order to open up new opportunities for growing contributions to the Foundation, the ASF Board also approved the introduction of a new membership level. The new Diamond level is now available for all four categories including Junior Members.

There are today 40 NSOs in the Africa Region and only 10 of them are members of the Africa Scout Foundation. Out of the 355 individual members, only 114 or 32% from Africa Region, a 2% increase from 2015, the foundation therefore lacks an African image. To own the Foundation, it is important that Africa takes a lead in membership. We therefore encourage NSOs in the region to become members and also encourage all scouts to register to the Foundation irrespective of the amount of the contribution. All Scouts and NSOs should also reach out to corporates and to people of goodwill to strengthen the Foundation.

The membership of the Africa Scout Foundation is spread as shown in the table below.

	Individuals	NSOs
Africa	114	10
Asia – Pacific	111	7
Europe	92	14
America	36	2
Arab	2	-
Eurasia	-	1
Others	-	4
Total	355	38

FINANCES

The accounts of the Foundation are audited on an annual basis by certified independent auditors. Over the years, the accounts have received unqualified opinion audit reports. As per audited accounts for the past three years we have realized overall fund growth of 19.3% from USD 242,620 in 2015 to USD 304,500 in 2017. This is a good sign and I believe that with your support we can hit half a million Dollars by December 2019.

Here is a brief summary of the ASF performance as per audited accounts for the past three years:

Year	2017	2016	2015
Interest Received	29,705	19,784	1,939
Other Income		1,422	6,015
Members' Contribution	27,379	3,981	7,935
Fund Balances	304,500	255,282	242,620
Increase in Fund Level	19.3%	5%	5.3%

INVESTMENTS

In 2015, USD 200,000 was transferred to an investment fund held in Geneva by the WSF. The investment is a sort of a Trust fund and made of equity, bonds, hedging, real estate, commodities, and ventures. As at 30th April 2018, this new investment has generated a net income of USD 40,758 indicating a growth of 16.9% in a span of 3 years. The funds in Nairobi and part of those that were held in Geneva bank account were transferred to a savings bank account in Nairobi, mid this year which earns interest of 3% p.a.

STRATEGIC PLAN

In 2017, the Africa Scout Foundation Board, with the support of the World Scout Bureau Africa Support Centre developed a five-year strategic plan to guide its operations. This was necessitated by the need to consolidate and refocus the work of the Foundation in order to give impetus to the achievement of its objectives. This strategic plan is anchored on four priority areas whose accomplishment will propel the Foundation to greater heights. These are Leadership Development, Stakeholders Engagement, Financial Growth and Sustainability and Communication, Marketing and Networking.

COMMUNICATION AND PROMOTION

As a way of helping to improve the awareness and visibility of the Foundation, various communication initiatives have been implemented. A webpage was created on www.scout.org/africascoutfoundation to enhance dissemination of news and information about the foundation. Social media accounts with the name @AfricaScoutFoundation on Facebook, Twitter, Instagram and YouTube have also been created to enhance digital engagement with both existing and potential members. The Foundation is also in the process of finalizing a brand new website and a revitalized brand guidelines which will greatly help to give it an identity of its own and support its operations in areas such as communication, visibility and online donations. All these have been done in the framework of a detailed Communication Strategy which focuses on effective branding and communication, networking and partnerships development, enhancing stakeholders engagement and supporting fundraising.

EVENTS

During the triennium, the Foundation has, with the help its partners, organized four events in Uganda, Ghana, Azerbaijan and Denmark to promote and advocate for support to the Foundation. I specifically want to appreciate the support received from the European Scout Foundation and its Chairman Henrik Soderman in promoting our work in Europe.

REPORTING

In order to enhance transparency and accountability, the Foundation has been producing and disseminating periodic reports to its members through the different communication channels. Members of the Board have also on many occasions been invited to events, in and outside Africa, to share reports the work of the Foundation.

FLAGSHIP PROJECTS

In 2017 the Foundation Board reached a decision to adopt two regional projects – which were resolutions of the this conference many years back. These projects are the Construction of the Africa Support Centre Office Block at Rowallan National Scout camp in Nairobi, Kenya for which two acres of land have already been allocated by the Government of Kenya; and the construction of the Nyeri International Scout Centre in Nyeri, Kenya for which over three acres of land has also been allocated by the Government fo Kenya. These projects, once completed will not only better service delivery to Scouting but will also become key income stream for Scouting in Africa.

BELIEVE IN SCOUTS CAMPAIGN

We have recently launched a campaign dubbed #BelieveInScouts which aims to create more awareness about the work of Scouts in Africa and mobilize supporters to join the Foundation and contribute to ensuring a future for Scouting in Africa. The campaign is a clarion call inviting individuals (youth and adults) and corporates to believe in the power of Scouts to create a better world and to follow up with a commitment of joining and contributing to the Africa Scout Foundation. Please help us promote this campaign and get as many of us and our friends and family engaged.

LOOKING INTO THE FUTURE

Despite the significant progress made, the Foundation still faces numerous challenges. Among them include low membership and contribution, lack of diverse fundraising strategies, lack of staffing among others.

In line with this conference's theme of "Scouting in Africa: Building Foundations for Sustainable Development" the Africa scout Foundation is committed to ensuring that Scouting in Africa will continue to exist in many years to come. This we aim to achieve by continuously mobilizing and investing funds to support Scout programmes across the region.

We are progressively looking out for new and innovative fundraising strategies and alternative income generation activities to grow our capital fund. To achieve this, we need greater support from all of you here and all Scouts and friends of Scouts across Africa and beyond.

COMMIT TO SUPPORT THE CAUSE OF SCOUTING

As I always do whenever I have an opportunity to speak about Scouts and the Foundation, I cannot end without inviting you all, every single one of you in this room, and all people who believe in the power of Scouting to change the world, to become members of the Foundation. We need all the people and organizations we can get, including your NSOs and all the partners you know, to join the Foundation.

I invite you to develop local initiatives to promote the Foundation. Use the opportunity of your local, national and zonal scout activities to mobilize support for the foundation – just the Scouts of Namibia did by conducting coin-lay activities and collected few tens of dollars for the Foundation. Whatever support, however little, goes a long way. For those who are well endowed, we are even open to accept bequeaths of property and other moveable and immovable assets.

The future of Scouting in Africa is in our hands. What we do with it is up to us. Join us and let us walk this journey together.

Thank you and God bless you all.

Prof. Dr. Maggie Kigozi
Chairperson
Africa Scout Foundation Board

7th September 2018
Harare, Zimbabwe



NOTE: Enclosed is the full List of Members of the Foundation as at 28th August 2018

MEMBERSHIP CATEGORIES

HELP US **REACH OUT TO MORE YOUNG PEOPLE AND COMMUNITIES**
ACROSS SUB-SAHARAN AFRICA!

IF NOT YET A MEMBER, **SIGN UP TODAY.**

IF ALREADY A MEMBER, **GO FOR AN UPGRADE!**

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Junior Category	USD 20	USD 40	USD 60	USD 80	USD 100
Individual Category	USD 250	USD 750	USD 1,250	USD 2,000	USD 10,000
Scout Association Category	USD 750	USD 1,250	USD 2,500	USD 5,000	USD 15,000
Corporate Category	USD 2,500	USD 5,000	USD 10,000	USD 20,000	USD 50,000

FIND OUT MORE AT

www.scout.org/africascoutfoundation



Africa Scout Foundation



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Ensuring a Future for Scouting in Africa.